



October 13, 2014

Contact: Hilarie Portell  
720.810.3906 [hilarie@portellworks.com](mailto:hilarie@portellworks.com)

### **Senior Assisted Living Community Breaks Ground in Denver's Mayfair Neighborhood**

Denver, CO—Rosemark Development Group will break ground October 15 on Rosemark at Mayfair Park, a new assisted living and memory support residential community on Eighth Avenue and Jersey Street.

The 72,000 square-foot, 88-apartment senior living community will offer quiet neighborhood living in the city, said Anne Rosen, principal. "Residents will enjoy an easy and enriching lifestyle, with support as they need it," she said. Most future residents currently live within a few miles and will want to stay connected to friends, family, healthcare facilities and cultural venues, she added. "Medical centers such as Rose, National Jewish Health and the Anschutz campus are very close."

Rosemark at Mayfair will be managed by [CLS](#), which also manages local continuum of care retirement communities at Clermont Park, Holly Creek and Someren Glen in the south Denver area.

"Rosemark at Mayfair Park will offer a very high quality of life, with a wide range of amenities and programming along with highly trained staff who will deliver personalized care and services to meet each individual need and expectation," said Camille Thompson, President.

Nestled a short walk from Mayfair Park, the community will have a south-facing, second-floor balcony overlooking lush gardens, bistro lounge, library, home theater room, arts and crafts, exercise/rehabilitation room, beauty salon and Skype services to stay in touch with loved ones. Small pets are welcome. Residents can also participate in daily activities, clubs and local outings. A menu of supportive services will be available to provide assistance with daily living and transportation.

Designed in consultation with Boulder-based [The Highland Group](#), the 2.5-acre campus will also feature 16,000 square feet of outdoor gardens and walking paths. The two-story building will have studio, one and two-bedroom apartments with private bathrooms and small kitchens. Four different "neighborhoods" within the building will encourage a sense of community and offer support for residents with different needs. A grand opening is currently scheduled for late 2015. Interested parties may join an interest list at [www.rosemarkmayfairpark.com](http://www.rosemarkmayfairpark.com).

Rosemark at Mayfair Park is part of a \$50 million project underway by Rosemark Development Group at Eighth Avenue and Jersey Street. The two-city block development includes a 163-unit, upscale apartment community scheduled to open late this year. Partners Anne Rosen and Mark Cytrynbaum have more than 25 years of experience each in real estate acquisition, development and management.

Rosemark at Mayfair Park is co-owned by Michigan-based [Pomeroy Living](#). Pomeroy Living owns more than 500 senior assisted care and memory care units across the Midwest. The general contractor is [Brinkmann Constructors](#). ###